

A large, abstract, swirling purple graphic that frames the central text, resembling a stylized 'W' or a dynamic flow.

# **World Textile Forum**

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**For an Inclusive Textile Value Chain:  
Sustainable Sourcing &  
Digital Production**

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**9th/10th September 2019  
Zunfthaus zur Meisen, Zurich  
> [worldtextileforum.org](http://worldtextileforum.org)**



**GHERZI**

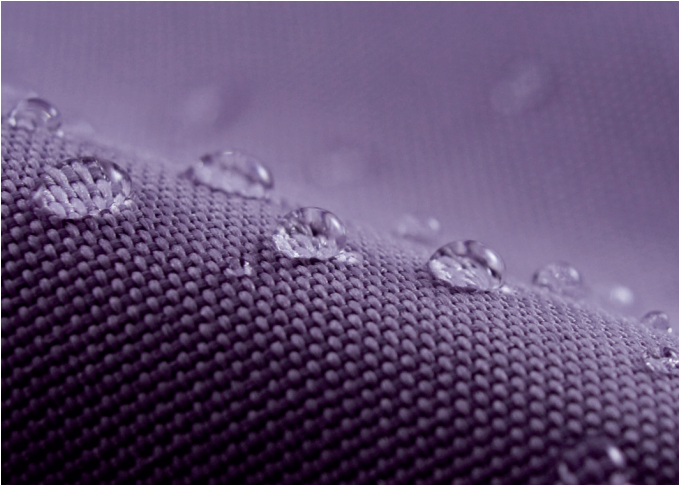


**SWISS TEXTILES**

# WORLD TEXTILE FORUM

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## « Digitally Sustainable »



### **How digitalisation & sustainability will impact production and sourcing of textiles & garments.**

The World Textile Forum (an event in cooperation with the Sustainable Textile School – STS) is the place where leading textile & retail players will discuss how to transform their businesses in order to adapt to the challenges of sustainability and new/digital technologies.

We bring leading managers of the industry together to lead this transformation.

Make sure you are part of it!

> [worldtextileforum.org](http://worldtextileforum.org)

# PROGRAMME

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## Monday, 09.09

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|-------|--|
| 19:00 | Keynote Speech by Mostafiz Uddin, Founder & CEO, Bangladesh Apparel Exchange |
| 20:00 | Dinner at Zunfthaus zur Meisen   |

## Tuesday, 10.09

- |       |                            |
|-------|----------------------------|
| 08:00 | Registration               |
| 09:00 | Sustainable Sourcing       |
| 12:00 | Lunch & Networking         |
| 13:30 | Digital Production         |
| 16:30 | End of World Textile Forum |

# SPEAKERS & PANELISTS

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**Mostafiz Uddin**  
Bangladesh Apparel  
Exchange

Md. Mostafiz Uddin is the Managing Director of Denim Expert Ltd – a cutting edge,

specialized denim manufacturing plant based in the port city of Chittagong in Bangladesh. Mr. Mostafiz Uddin founded Bangladesh Apparel Exchange (BAE) and initiated Sustainable Apparel Forum (SAF). He also spearheaded different initiatives for the development of the apparel sector of Bangladesh. He has established Denim Innovation Center in Bangladesh and initiated Bangladesh Fashionology Summit.



**Robert van de Kerkhof**  
Lenzing AG

Robert van de Kerkhof is Chief Commercial Officer of Lenzing AG. In his role, Van de Kerkhof is heading

the performance of Marketing and Sales, Corporate Sustainability and Supply Chain. A veteran in the fiber industry with over 25 years of experience, he is also the President of the Austrian Fiber Institute and Vice-President of CIRFS, the European Man-made Fibres Association.



**Heinz Zeller**  
Hugo Boss Ticino SA

Heinz Zeller initially worked in chemical research, first on anti-malaria and later on biodegradable polymers.

Moved on to project management and completed a Bachelor of Science in Information Systems. He joined HUGO BOSS Ticino, South Switzerland, in 1998 with the responsibility to insource all existing textile and leather licensees, taking over the responsibility of logistics and participated at various corporate business-reengineering projects. After the completion of the Cert. Adv. Study (CAS) in CSR, he established the HUGO BOSS sustainability road map and the sustainability strategy.



**Daniel Gemperle**  
Calida Group

Daniel Gemperle is Chef Operations Officer COO of The CALIDA GROUP – a globally active apparel group with

its head office in Switzerland. Encompassing the lingerie brands CALIDA and AUBADE, the MILLET, OXBOW, EIDER and LAFUMA brands in the Alpine sports and outdoor segment as well as the outdoor furniture brand LAFUMA MOBILIER and the e-commerce specialist Reich Online Services, the Group achieved sales of around CHF 409 million in 2018 with around 3,000 employees. The CALIDA GROUP is listed on the SIX Swiss Exchange.



**Mauro Scalia**  
Euratex

Mauro Scalia is Director of Sustainable Businesses in EURATEX, the European Confederation of Textile

and Apparel industry, in Brussels. In addition to his responsibilities in the Confederation management, he is charge of all activities on the sector chemicals, resources efficiency, circularity, climate change, CSR and sustainable supply chains which he coordinates with the EURATEX member national /European associations. He graduated cum laude in Political Sciences with specialization in Politics and Economics at the University of Catania, Italy, also studying in Germany and France. He joined Euratex in 2004 after several professional experiences in business consulting, industrial research and at the European Commission. Italian mother tongue, he also speaks English, French and German.

# SPEAKERS & PANELISTS

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**Anna Maria Rugarli**

VF

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Anna Maria Rugarli is Senior Director Sustainability and Corporate Social Responsibility at VF in the

EMEA region. She is responsible for developing and implementing the Sustainability and CSR corporate strategy in the Region. She joined VF in December 2010 and holds a strong track record of successfully creating Sustainability and Corporate Social Responsibility programs at Nike, a global leader in the field, where she worked for 12 years holding a variety of positions within the Sustainable Innovation team. In July 2015, Anna Maria has been appointed as President of the European Outdoor Conservation Association (EOCA) whose mission is to support valuable conservation work by raising funds from within the European Outdoor sector and promoting care and respect for wild places.



**Torbjörn Netland**

ETH Zurich

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Prof. Dr. Torbjörn Netland is the Head of Chair of Production and Operations Management ([www.pom.ethz.ch](http://www.pom.ethz.ch)) at ETH Zurich, Switzerland. He is a

member of the Expert Network of the World Economic Forum's Global Future Council on Advanced Manufacturing and Production and a Board Member of the European Operations Management Association (EuOMA). He has received several teaching awards. Being a dedicated research communicator, he blogs at [www.better-operations.com](http://www.better-operations.com) and tweets as @tnetland.



**Maximilian Kürig**

Karl Mayer Digital Factory

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Born in Frankfurt in 1987 and raised in Bad Homburg, Germany, Maximilian

Kürig studied Mechanical Engineering & Management at the TU München. During his studies, he gained experience both in start ups and groups (Volkswagen India) and in venture capital (venture capital fund of 3M). Not only was he a Scholarship holder in the Manage&More support programme of UnternehmerTUM ([www.unternehmertum.de](http://www.unternehmertum.de)) for entrepreneurial talent, he also started his career at ifp consulting ([www.ifpconsulting.de](http://www.ifpconsulting.de) – founded by Prof. Joachim Milberg) as consultant with focus on production planning and optimization. After nine months the development of the digital division ifp analytics ([www.ifpconsulting.de](http://www.ifpconsulting.de)) became his task. Since July 2018, he is the Managing Director of the «KM.ON by KARL MAYER» (Locations in Frankfurt, Hong Kong and Changzhou) digital division with Karl Mayer, where he takes care of the development of digital solutions and software products for the textile value chain.



**Holger Max-Lang**

Lectra

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Holger Max-Lang, is President, Northern & Eastern Europe, Middle East and has been a member of Lectra's

Executive Committee since January 15, 2019. Holger Max-Lang joined Lectra Germany in 2002 as an Automotive Account Director after holding various marketing and sales positions in IT and automotive companies, including Mitsubishi Electric, Borealis, Klein Plastik and Allocation Network. He then assumed management positions for Lectra in Germany, Eastern Europe and Russia, before his appointment as Managing Director of Lectra Germany, Eastern Europe & Russia in 2018.

# CONTACT

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## **Dates & Costs**

9th & 10th September 2019:

Welcome Dinner | Keynote | World Textile Forum | 350.– CHF

Only 10th September 2019:

World Textile Forum | 290.– CHF

## **Additional information**

> [worldtextileforum.org](http://worldtextileforum.org)

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