



Junior Product Manager STF - Studienstart HS2024

Pflichtmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 08.30-12.00		Marketing in Consumer Goods		Product Management
Dienstag 13.00-16.20		From Fibre to Fabric		Theory to Practice Transfer
Dienstag 18.00-21.15	Fabric Knowledge			

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 18.00-21.15		Garment Manufacturing	Shoes & Accessoires	
Dienstag 08.30-12.00			Textile Chain	
Dienstag 13.00-16.20			Design Basics	
Dienstag 18.00-21.15	Fashion History - we love Fashion	Curated Marketing	Functional Textiles and Clothing	Purchasing