



Dipl. Textil- und Fashionmanager/in HF
 BSc (Hons) Textile Business Management - Studienstart HS2024

Pflichtmodule				
Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 08.30-12.00	Trends & Research	Marketing in Consumer Goods	Textile Chain	Product Management
Dienstag 13.00-16.20	Finance and Budget Planning	From Fibre to Fabric	Design Basics	Economics

Empfohlene Wahlmodule				
Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 18.00-21.15	Personal Branding	My own Website	Luxury & Lifestyle Products	Visual Merchandising
	Biomechanic & Shoes		Shoes & Accessoires	

Pflichtmodule				
Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Mittwoch 08.30-12.00	Academic Research	Sourcing & Logistik	Human Resource Management	Material and Product Testing
Mittwoch 13.00-16.20	Enterprise Ressource Planning Systems	Fashion Knowledge	E-Business und E-Marketing	

Empfohlene Wahlmodule				
Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Dienstag 18.00-21.15	Event Management	Curated Marketing	Bio Design	Start-up in Creative Industries
			Social Media in Fashion	



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Pflichtmodule				
Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Donnerstag 08.30-12.00	Classroom meets Business Project		HF Thesis	
Donnerstag 13.00-16.20	Entrepreneurship in Textiles & Fashion		International Trade & Supply Chain Management	

Empfohlene Wahlmodule				
Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Mittwoch 18.00-21.15	Global Business in the Creative Industries		Global Business in the Creative Industries	
	Storytelling, Styling & Photoshoots		Storytelling, Styling & Photoshoots	
	Sustainability & Lifestyle Management		Sustainability & Lifestyle Management	

Pflichtmodule		
Tag/Uhrzeit	Semester 7	
	Q1	Q2
Freitag 08.30-12.00	Business Innovation	
Freitag 13.00-16.20	Bachelor Thesis	