

Dipl. Kommunikationsdesigner/in HF* / BA (Hons) Interior Design Studienstart HS2024

Pflichtmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 08.30-12.00	Trends & Research	Marketing in Consumer Goods	Product Staging Theory	Product Staging Practice
Dienstag 13.00-16.20	Modular Spaces	Spatial Concepts	Material Trends	Communication Tools

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 18.00-21.15	Sketching and Model Making	Digital Tools 1	Graphic Tools 1	Graphic Tools 2

Pflichtmodule

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Mittwoch 08.30-12.00	Academic Research	Sourcing & Logistik	Human Resource Management	Material Workshop
Mittwoch 13.00-16.20	Atmosphere and Semiotics		Spatial Identity	

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Dienstag 18.00-21.15	Colour in room design	Digital Tools 2	Staging Concepts	Digital Tools 3

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Pflichtmodule

Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Donnerstag 08.30-12.00	Classroom meets Business Project		HF Thesis	
Donnerstag 13.00-16.20	Entrepreneurship in Interior Design		HF Thesis - Projekt	

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Mittwoch 18.00-21.15	Storytelling, Styling & Photoshoots		Storytelling, Styling & Photoshoots	
	Sustainability & Lifestyle Management		Sustainability & Lifestyle Management	
	Global Business in the Creative Industries		Global Business in the Creative Industries	

Pflichtmodule

Tag/Uhrzeit	Semester 7	
	Q1	Q2
Freitag 08.30-12.00	Innovation in Interior Design	
Freitag 13.00-16.20	Bachelor-Thesis	

***vorbehältlich der Anerkennung durch den Kanton Zürich und des SBFJ**