Junior Product Manager STF – Start HS2027

Pflichtmodule				
	Semester 1		Semester 2	
Tag/Uhrzeit	Q1	Q2	Q1	Q2
Dienstag 08.50-12.10		Marketing in Consumer Goods		Product Management
Dienstag 13.10-16.30		From Fibre to Fabric		Theory to Practice Transfer
Empfohlene Wahlmodule				
Montag 17.30-20.50		Garment Manufacturing & Drawing Personal Branding		
Dienstag 08.50-12.10			Textile Chain	
Dienstag 13.10-16.30			Design Basics	
Dienstag 17.30-20.50	Fabric Knowledge	Curated Marketing *(Durchführung teilweise online)*	Branding in the Creative Industries	Purchasing