

**Dipl. Textil- und Fashionmanager/In HF**  
**BSc (Hons) Textile Business Management - Studienstart HS2026**

**Pflichtmodule**

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 17:30 - 20:50	My own Website	Personal Branding <i>(Durchführung teilweise online)</i>	Luxury & Lifestyle Products	
Dienstag 08.50 - 12:10	Trends & Research	Marketing in Consumer Goods	Textile Chain	Product Management
Dienstag 13.10 - 16:30	Finance and Budget Planning	From Fibre to Fabric	Design Basics	Economics

**Empfohlene Wahlmodule**

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 17:30 - 20:50				Visual Merchandising
Samstag 08:50 - 16:30 <i>(jeden 2. Samstag)</i>				Fashion Photography

**Pflichtmodule**

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Dienstag 17:30 - 20:50		Curated Marketing <i>(Durchführung teilweise online)</i>		Purchasing
Mittwoch 8:50 - 12:10	Academic Research	Sourcing & Logistik	Material and Product Testing	Human Resource Management
Mittwoch 13.10-16:30	Enterprise Ressource Planning Systems	Fashion Knowledge	E-Business und E-Marketing	

**Empfohlene Wahlmodule**

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
2 Wochen im Januar	Student Exchange India			
Dienstag 17:30 - 20:50	Event Management		Social Media in the Creative Industries <i>Durchführung teilweise online</i>	
			Branding in the Creative Industries	
Samstag 08:50 - 16:30 <i>(jeden 2. Samstag)</i>	Embroidery			

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Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Donnerstag 08.50-12:10	Classroom meets Business Project		HF Thesis	
Donnerstag 13.10-16.30	Entrepreneurship in Textiles & Fashion		International Trade & Supply Chain Management	

**Empfohlene Wahlmodule**

Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Mittwoch 17:30 - 20:50	Global Business in the Creative Industries		Global Business in the Creative Industries	
	Storytelling, Styling & Photoshoots		Storytelling, Styling & Photoshoots	
	Sustainability & Lifestyle Management		Sustainability & Lifestyle Management	

**Pflichtmodule**

Tag/Uhrzeit	Semester 7	
	Q1	Q2
Freitag 08.50 - 12:10	Business Innovation	
Freitag 13.10 - 16:30	Bachelor Thesis	