



**Dipl. Kommunikationsdesigner/in HF**  
**BA (Hons) Interior Design - Studienstart HS2026**

**Pflichtmodule**

| Tag/Uhrzeit                                    | Semester 1                                                 |                             | Semester 2        |                     |
|------------------------------------------------|------------------------------------------------------------|-----------------------------|-------------------|---------------------|
|                                                | Q1                                                         | Q2                          | Q1                | Q2                  |
| Montag<br>17:30 - 20:50                        | Software Tools 1<br><i>(Durchführung teilweise online)</i> |                             |                   |                     |
| Dienstag<br>08:50 - 12:10                      | Trends & Research                                          | Marketing in Consumer Goods | Product Concepts  | Product Design      |
| Dienstag<br>13.10 - 16:30                      | Design Elements                                            | Feature Materials           | Spatial Concepts  | Communication Tools |
| Samstag<br>08:50 - 16:30<br>(jeden 2. Samstag) |                                                            | Colour Concepts             | Colour and Spaces |                     |

**Empfohlene Wahlmodule**

| Tag/Uhrzeit             | Semester 1 |    | Semester 2 |                                                          |
|-------------------------|------------|----|------------|----------------------------------------------------------|
|                         | Q1         | Q2 | Q1         | Q2                                                       |
| Montag<br>17:30 - 20:50 |            |    |            | Design History<br><i>(Durchführung teilweise online)</i> |
|                         |            |    |            | Visual Merchandising                                     |

**Pflichtmodule**

| Tag/Uhrzeit               | Semester 3           |                     | Semester 4        |                                                         |
|---------------------------|----------------------|---------------------|-------------------|---------------------------------------------------------|
|                           | Q1                   | Q2                  | Q1                | Q2                                                      |
| Dienstag<br>17:30 - 20:50 |                      |                     |                   | Digital Tools<br><i>(Durchführung teilweise online)</i> |
| Mittwoch<br>08:50 - 12:10 | Academic Research    | Sourcing & Logistik | Material Workshop | Human Resource Management                               |
| Mittwoch<br>13.10 - 16:30 | Light and Atmosphere | Exhibition Design   | Spatial Identity  |                                                         |
| Samstag<br>08:50 - 16:30  |                      | Stage Design        |                   |                                                         |

**Empfohlene Wahlmodule**

| Tag/Uhrzeit               | Semester 3                                                 |    | Semester 4                                                                        |    |
|---------------------------|------------------------------------------------------------|----|-----------------------------------------------------------------------------------|----|
|                           | Q1                                                         | Q2 | Q1                                                                                | Q2 |
| Dienstag<br>17:30 - 20:50 | Software Tools 2<br><i>(Durchführung teilweise online)</i> |    | Social Media in the Creative Industries<br><i>(Durchführung teilweise online)</i> |    |
|                           | Event Management                                           |    |                                                                                   |    |



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|-----------------------------|--------------------------------------------|----|--------------------------------------------|----|
|                             | Semester 5                                 |    | Semester 6                                 |    |
| Tag/Uhrzeit                 | Q1                                         | Q2 | Q1                                         | Q2 |
| Donnerstag<br>08:50 - 12:10 | Classroom meets Business Project           |    | HF Thesis                                  |    |
| Donnerstag<br>13.10 - 16:30 | Entrepreneurship in Interior Design        |    | Professional Practice Studies              |    |
| Empfohlene Wahlmodule       |                                            |    |                                            |    |
|                             | Semester 5                                 |    | Semester 6                                 |    |
| Tag/Uhrzeit                 | Q1                                         | Q2 | Q1                                         | Q2 |
| Mittwoch<br>17:30 - 20:50   | Storytelling, Styling & Photoshoots        |    | Storytelling, Styling & Photoshoots        |    |
|                             | Sustainability & Lifestyle Management      |    | Sustainability & Lifestyle Management      |    |
|                             | Global Business in the Creative Industries |    | Global Business in the Creative Industries |    |
| Pflichtmodule               |                                            |    |                                            |    |
|                             | Semester 7                                 |    |                                            |    |
| Tag/Uhrzeit                 | Q1                                         | Q2 |                                            |    |
| Freitag<br>08:50 - 12:10    | Innovation Interiors & Design              |    |                                            |    |
| Freitag<br>13.10 - 16:30    | Bachelor-Thesis                            |    |                                            |    |

Hinweis: In einzelnen Modulen sind Exkursionen ausserhalb der regulären Unterrichtszeit geplant. Die Termine werden zu Beginn des jeweiligen Semesters bekannt gegeben.